

2025



ALTA SUMMIT PARTNER PROGRAM

To help financially reward those on the front lines rolling out Alta Labs products, we have developed the **Alta Summit Partner Program**.

The premise of the program is quite simple. We've designed a tiered system with specific requirements defined for each tier. Intentionally designed to be easily achievable at the lower tiers, the rewards escalate along with tier levels. Each tier has specific sales volume requirements to be eligible for the rewards.

The financial rewards come in the form of rebates known as "Alta Cash". Alta Cash is credit with your distributor that can be used to purchase additional Alta Labs products. Alta Cash is not transferrable nor is it valid in exchange for cash. Alta Cash will be distributed on a quarterly basis.

New this year is a yearly rewards trip to an all inclusive Caribbean resort for you and a plus one. Lodging and airfare to the destination will be included.



REWARDS

1. Rebates

Tiered rebate structure with rebates calculated monthly, rewarded quarterly, but accrued annually. Rebates will be provided as “Alta Cash.” to be used toward future Alta Labs product purchases. All Alta Labs unit sales will count towards these levels.



| Tier | Requirements | | Alta Cash Reward Total Incentive* |
|--------|---|----------------------|--------------------------------------|
| | Units Installed | Rewards Trip Entries | |
| 4 | 50 | 1 | \$100 |
| 3 | 100 | 2 | \$400 |
| 2 | 500 | 3 | \$3,000 |
| 1 | 1000 | 4 | \$10,000 |
| SUMMIT | Eligible for Rewards Trip or Special Alta Cash incentives** | | |

* Total incentive for each tier includes payments for previous rewards received. For example, if you earned a Tier 4 Reward of \$100 and now have completed Tier 3, you will receive an additional \$300 as the first \$100 has already been received.



**** Summit Tier:** After completing the Tier 1 level, we will work with you to add a customized Summit incentive target level, including establishing necessary volumes for automatic eligibility for the Rewards Trip or Special Alta Cash Incentives.

2. Extended Support



Prioritized support phone number for all participants Tier 4 and above.

3. Rewards Trip

Alta Labs is adding an annual **Rewards Trip** as a special incentive to an all-inclusive resort for you and your plus one. The first event will be held someplace in the Caribbean in 2026 for those achieving the Summit Tier or winning via drawing by achieving a Tier 1-4 status in the 2025 Alta Summit program.

Those in the Summit Tier will be automatically eligible to participate if they choose (or they can instead choose special Alta Cash incentives).

Everyone in tiers 1-4 will be entered into drawings to be included as well. Those in Tier 4 will be entered once, twice in Tier 3, three times in Tier 2, and four times in Tier 1. Lodging and airfare to the destination will be included.





GETTING STARTED

If you have not already registered as an installer on our site, please register on our website at www.alta.inc/installer-registration

TRACKING GOALS

Totals will be updated monthly and emails providing tier status will be sent out to all eligible participants. In addition to the number of units installed, participants will be reminded of the number of forum story posts required to be fully qualified for the appropriate tier. Alta Cash will be distributed on a quarterly basis.

PROGRAM DURATION

For the purpose of this program, the beginning date is January 1st, 2025 and the end date is December 31st, 2025. Sales totals do not rollover into the next calendar year.

THE FINE PRINT

1. The Alta Summit Partner Program cannot be combined with any other offers, promotions or discounts, unless explicitly stated in writing by Alta Labs.
2. Alta Labs reserves the right to modify this program at any time.
3. Alta Labs reserves the right to reject a customer, order, or orders, from being eligible for the Alta Summit Partner Rebate Program at its sole discretion.
4. Any party participating in this program grants permission for Alta Labs and its distributors to share basic information to more accurately calculate rewards earned.
5. Any official communication regarding the Alta Summit Partner Program will be through email.