CASE STUDY: NORSK RAKFISK FESTIVAL



Annual Norwegian Fish Festival Reels In Alta Labs for Festival WiFi Coverage

Fagernes, Norway is home to the RakFisk Festival. An annual celebration for three decades, this three-day festival celebrates the Norwegian traditional dish, RakFisk. Rakfisk is made from freshwater fish stacked in a bucket with salt and sugar and fermented over three months. In addition to the popular dish, several artists performed in concert over the three days.



AP6-Pro Providing WiFi in the Big Tent

The RakFisk Festival draws thousands of guests every year and they are hosted in three different arenas with a trail featuring over 100 exhibitors connecting them within the city. Each arena used a temporary tent and there were challenges to get internet lines to each location. The solution was to use different internet connection types at each location. They used 60 GHz, fiber, and 4G technologies. Net2You AS, a division of Valdres Teledata AS, has been providing their internet for many, many years. Trond Vidar Solhaug, the Managing Director of Net2You AS, attended an Alta Labs presentation hosted by a local distributor. He was so impressed that he chose Alta Labs for the WiFi connectivity solution at the festival.

"The best thing about Alta's solution was that we could manage the different locations from the same site, even if they were delivered on different technologies"

- Trond Vidar Solhaug, Managing Director, Net2You AS

Utilizing Alta Labs Unique Features

The primary mission was to provide WiFi to artists, ticket scanners, and vendors. However, the festival also provided an open network to the public on a separate SSID using the Alta Labs' built-in hotspot functionality. Festival attendees did not need a password to connect to the internet, they simply accepted the terms and were directed to the festival website. This SSID was color-coded differently using Alta's patent-pending color coding feature in the Alta Cloud management platform, so it could easily be cut off if the load became too heavy.

Alta Labs' AltaPass™ technology was utilized to use the same wireless network SSID for all of the services being delivered but the connection speeds were based on the settings associated with the password used by the client.



AP6 Over the Bar in the Lavvo Tent

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AP6 Near the Stage in the Lavvo Tent

The festival utilized seven Alta Labs access points, four AP6-Pros were each connected to Ethernet drops in areas where connectivity was most essential. Three AP6 access points were used as wireless mesh points.



AP6-Pro Near Big Tent Entrance



During initial testing, they encountered an issue where the configured speed limits were not working properly but they emailed Alta Labs and it was solved within 24 hours.



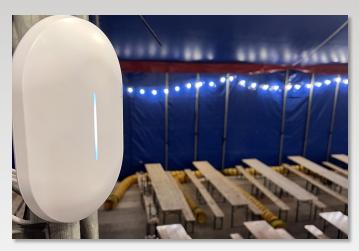
AP6 on a Tower in the Big Tent

"Alta APs will be used at the festival next year too! Overall good experience, simple and ingenious."

- Trond Vidar Solhaug, Managing Director, Net2You AS

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AP6-Pro in the Big Tent



AP6-Pro at the Big Tent Bar



Staff Prepping in the Big Tent



Stage Dolls Rocking the Stage in the Big Tent

Special Thanks

Special thanks to Trond Vidar Solhaug from Net2You for putting together the initial story in our community forum at forum.alta.inc and for providing the images used.

For More Information

Visit the RakFisk Festival site at www.rakfisk.no

Visit the Net2You and Valdres Teledata AS site at $\underline{n2u.no}$

Original Story in the Alta Forum: Our first Alta test - Rakfiskfestivalen

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