

Fitness Culture Uses Alta Labs AP6-Pro Access Points to Improve WiFi

Fitness Culture is a gym located in St. George, Utah. It was founded by Co-Owner, Steve Cook, one of the most recognizable faces in fitness. Steve has competed in several bodybuilding and physique competitions, he's been a spokesperson for bodybuilding.com, Optimum Nutrition, and Gymshark, and he was also a coach on the USA network's "The Biggest Loser".



Steve Cook at Fitness Culture Gym

Steve created a fitness app called Fitness Culture that provides world-class training, nutrition, and fitness programs. The Fitness Culture gym and offices were created as a home base with the goal that it does what so many gyms had done for Steve over the years. A place where you can work on your craft, chase your dreams, and just have fun. Above all, Steve wants to build a community at Fitness Culture.



The Fitness Culture app is available in the App Store and Google Play Store



Fitness Culture Gym in St. George, Utah

The Fitness Culture Gym and Offices were using a router/WiFi combo installed near their offices. The WiFi coverage in the offices was less than stellar and it was even worse in the gym areas. The gym utilized a handful of Sonos Play 3 devices to provide music for the clientele. Unfortunately, the playback streams became a great source of frustration for the owners and the athletes. The streams would stop regularly on their previous WiFi solution. The gym area also has a point-of-sale system that also suffered delays and failed transactions due to intermittent WiFi issues. Needless to say, the free WiFi provided to gym members was also a source of frustration with inconsistent connectivity.

Two Alta Labs AP6-Pro Access Points were installed at the site. One in the office area and one in the gym area. WiFi performance is now solid throughout the entire complex. All of the issues they were previously having, no longer exist.



"Fitness Culture is a world-class gym and we needed to ensure that our WiFi was exceeding the expectations of our clientele.

The Alta Labs AP6-Pro Access Points have delivered exactly what we needed"

- Steve Cook, Co-Owner, Fitness Culture

Mounting Flexibility

The AP6-Pro has a sleek, compact design that easily integrates anywhere. Our proprietary QuickMount™ technology provides mounting versatility for quick, simple mounting. The AP6-Pro was easily mounted on the wall in one of the offices at Fitness Culture.



Installing the AP6-Pro in the Fitness Culture Offices

“Not only has our WiFi performance vastly improved, but we now have a great management tool that provides us flexibility with our connectivity and in-depth details of our network”

- Brody Garr, Digital Marketing Manager,
Fitness Culture

Another AP6-Pro was installed high above the gym on a board running across the ceiling. The AP6-Pro is powered over Ethernet, so cabling was run back to a closet along the top of the boards.



AP6-Pro Installation Above the Fitness Culture Gym



Connecting the AP6-Pro in the Fitness Culture Gym



FITNESS
CULTURE

CASE STUDY: FITNESS CULTURE



AP6-Pro Installed in the Fitness Culture Offices

For More Information

Visit the Fitness Culture App site at fitnessculture.com

Visit the Fitness Culture Gym site at gym.fitnessculture.com

Visit our website for more case studies at alta.inc/case-studies



AP6-Pro Installed in the Fitness Culture Gym

Fitness Culture Install Video

Watch the Fitness Culture install video by clicking [here](#) or scan the QR code below:

