

Route10 is the Right Router for #1 Multi-Sport Complex in Southern Utah

The Be More Complex is a community facility located in St. George, Utah. The multi-use facility is home to several businesses, all focused on active living and self-improvement. Nets On Fire hosts basketball tournaments, leagues, camps, training, and community events on 4 NBA-sized basketball courts within the facility. The RinQ offers rollerskating, karaoke, mini putt, and air hockey. A cheer coaching business, a ninja warrior business/course, a private gym, a sports medicine practice, and a cafe round out the list of companies in the Be More Complex. As you would imagine, all of these businesses bring in a lot of traffic. The basketball tournaments alone can bring attendance in the thousands. Needless to say, their demand for high-performance connectivity is essential.

The Be More Complex had already replaced their existing WiFi solution with Alta Labs AP6-Pro access points and they resolved intermittent music streaming issues they were encountering while also improving their WiFi coverage, reliability, and performance. At the time of the AP deployments, Alta Labs didn't offer a router solution. The Be More Complex had an existing gateway that had no issues streaming music but unfortunately, it died. The complex decided to put in another solution to replace the dead gateway but it caused all sorts of headaches including music streaming issues.

With the release of Routel0, the Be More Complex was eager to integrate the solution into their network. Routel0 resolved all of their network and music streaming issues. The facility is extremely happy with the performance and the ability to meet the demands of the thousands of visitors coming into their facility.



Installing Route10 at the Be More Sports Complex



"We have been so thrilled with the results. We saw immediate improvement in coverage, performance, and reliability. We are now able

to support the thousands of visitors the Be More Complex is seeing on those busy tournament weekends"

- RJ Mathews, CFO, Be More Complex



Connecting at the Be More Sports Complex



Alta Labs Provides a Simple and Secure Solution to Keep Businesses in the Same Building Separate

As mentioned earlier, the Be More Complex houses many different businesses within the same building. The venue utilizes multiple SSIDs to keep the businesses separate. This was primarily at the request of the businesses but it also helped when replacing the previous WiFi network as there were many IoT devices throughout that would have required resets to connect to a new SSID.

AltaPass is utilized by businesses within the complex to keep a single SSID for their business yet they maintain separate power user and guest access privileges by providing different passwords to the users.



Using the Alta Control Cloud-Based Platform



"We love AltaPass and as you can imagine with as many businesses that are within the complex, and all needing their own primary and quest

networks, it would create a bit of a mess. With AltaPass, we're able to keep it simple, straightforward, and secure for everyone."

- RJ Mathews, CFO, Be More Complex

Revisiting the Original Be More Case Study

Our original case study with the Be More Complex focused strictly on the replacement of their existing WiFi network. If you've not read it before or want to revisit it, we've included it for reference:



"The Alta Labs AP6-Pro is a WiFi 6 access point but with its utilization of 4K QAM, it's really utilizing one of the key features of WiFi 7. The

sleek compact design of the APs also makes these a no brainer for use in an environment such as this"

- Jon Griffith, Service Manager, Tek-IT

Site Overview

The number one sports complex in Southern Utah, the Be More Complex averages 150 connected devices during the week but the number grows to 500+ on the weekends and during tournaments.



Installing the AP6-Pro at the Be More Sports Complex



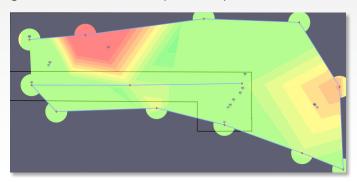


"The AP6-Pros really are seamless to install with their QuickMount technology and simple setup in the Alta Labs management software"

- Jon Griffith, Service Manager, Tek-IT

Comprehensive Coverage

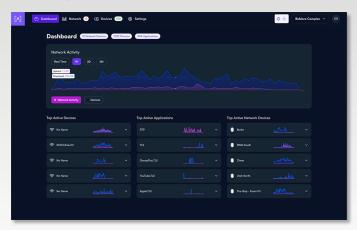
Twelve AP6-Pro access points were deployed at the Be More Complex. Post-deployment, a site survey was done verifying that every square inch of the complex had a signal strength of -65 dB or greater. Below is a sample excerpt.



Sample of Be More Complex AP6-Pro WiFi Coverage Map

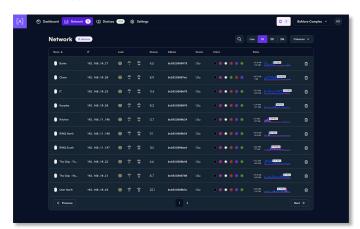
Alta Labs Management Software

The AP6-Pro deployment has resolved the music streaming issues the complex was encountering on their previous network.



Be More Dashboard in Alta Labs Management Software

The site admin has already taken advantage of some of the unique features in the Alta Labs management software. Our patent-pending Color Coding feature allows the separate businesses that operate within the complex to utilize a different color for their wireless network name (SSID). The interface also offers pre-defined network types that are being utilized: Large, IoT, and Guest.



Be More Complex Utilizing Color Coding







AP6-Pro Installed Above The Gym at the Be More Complex



AP6-Pro Installed above the Basketball Courts

Be More Complex Case Study Video

Watch the Be More Complex Case Study video by clicking <u>here</u> or scan the QR code below:



For More Information

Visit Tek-IT at tek-it.com

For more information on Nets On Fire, visit netsonfire.org/

For more information on The RinQ, skatethering.com/

Visit our website for more case studies at <u>alta.inc/case-studies</u>